

Abnormal uterine bleeding (AUB):

a gynecological condition marked by heavy, excessive, or extended menstrual bleeding¹

1 IN 5

women are affected by AUB²



81%

find that their heavy period is disruptive to their sex life³

42%

feel depressed when their period is at its heaviest³

66%

feel exhausted when their period is at its heaviest³

54%

feel overwhelmed when their period is at its heaviest³

MORE THAN

80%

of women with AUB find that their heavy period is **disruptive** to their mental, emotional, and physical well-being.³

Women with AUB miss **1.5 days of work/school** every cycle³

On average, women with AUB experience their **period for 14 days a month**³

It takes years from when a woman realizes she has AUB to when she receives treatment.³

HYSTERECTOMY

14.9 YEARS

ABLATION

8.4 YEARS

IUD

7.8 YEARS

AVERAGE NUMBER OF YEARS

Women don't have to suffer in silence.

Visit **WeHateHeavyPeriods.com** to learn about treatment options

REFERENCES: 1. The American College of Obstetricians and Gynecologists. ACOG committee opinion no. 557: management of acute abnormal uterine bleeding in nonpregnant reproductive-aged women. Obstet Gynecol. 2013;121(4):891-896. 2. Centers for Disease Control and Prevention. Heavy menstrual bleeding. <https://www.cdc.gov/ncbddd/blooddisorders/women/menorrhagia.html>. Accessed July 05, 2017. 3. Hologic, Inc. Data on File; AUB Patient Journey Research, conducted January 2017. Survey of 1,003 women who self-identified as currently or recently experiencing heavy bleeding with need to change feminine hygiene product every hour or more.