A UB dramatically affects women’s lives, yet women wait years to seek treatment. By fully understanding the impact of A UB, both providers and patients can be motivated to seek an effective treatment faster.

1 in 5 women is affected by A UB

MORE THAN 80% of women with A UB find that their heavy period is disruptive to their mental, emotional, and physical well-being.

Did You Know?

OF WOMEN THAT SUFFER FROM A UB:

- 81% find that their heavy period is disruptive to their sex life
- 66% feel exhausted when their period is at its heaviest
- 42% feel depressed when their period is at its heaviest
- 54% feel overwhelmed when their period is at its heaviest

Impact on Quality of Life

PHYSICAL AND EMOTIONAL IMPACT

On average, women with A UB experience their period for 14 days a month while being physically and emotionally impacted on 7 of these days.

WORK DAYS LOST

Women with A UB miss 1.5 days of work/school every cycle. That’s 18 days a year on average.

It takes years from when a woman realizes she has A UB to when she receives treatment.

HYSTERECTOMY

14.9 YEARS

ABLATION

8.4 YEARS

IUD

7.8 YEARS

AVERAGE NUMBER OF YEARS

REFERENCES:
3. Hologic, Inc. Data on File; A UB Patient Journey Research, conducted January 2017. Survey of 1,003 women who self-identified as currently or recently experiencing heavy bleeding with need to change feminine hygiene product every hour or more.

DON’T WAIT!
Visit NovaSure.com to learn more about your options.